

Relocating to Saudi Arabia

[A Guide]



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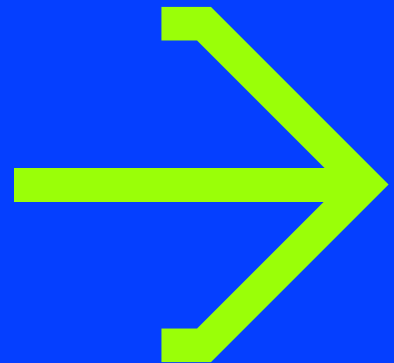
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**KINGDOM OF
SAUDI ARABIA**



KINGDOM OF SAUDI ARABIA

Capital	Riyadh
Language	Arabic
Area	2,149,690 km ²
Population	38,401,00
GDP Currency	Saudi Riyal (SAR)

Saudi Arabia holds exciting potential and opportunity for investors and a G20 economy with a young, highly educated population of over 34 million inhabitants. It also boasts a strategic location at the heart of major trade routes crossing three continents and bountiful natural resources.

As a part of Vision 2030, a wide range of economic reforms has succeeded in: creating new business opportunities, leveraging Saudi Arabia's key strategic assets, and driving economic growth and diversification.

3rd in debt to GDP ratio among the G20 countries

1st confidence in the performance of the government

2.60% expected GDP growth 2021

\$5.4b FDI inflow in 2020



5th in GDP per capita among G20 countries

\$264b government budget for fiscal year 2021

34.5% FDI stock as percentage of GDP


\$454.8b total reserve assets in August 2021


GIGA PROJECTS

Alongside the everyday developments in lifestyle and opportunity of Vision 2030, the Kingdom is also embarking on several ambitious projects known as the 'Giga Projects' which will come to fruition between now and 2030. The Giga Projects are designed to create new ecosystems and unlock new sectors that are heavily enabled by / promote technology and knowledge in Saudi Arabia helping to diversify the economy away from oil especially given their sheer scale.



NEOM


 Northwestern edge of KSA


 26.500 sq km project area

- Vision 2030 flagship project
- \$500bn mega-city of the future
- Hub for innovation and sustainable ecosystem for living and working
- GDP contribution projected to top \$100bn by 2030
- Will host a population of more than 1m
- Expects to attract up to 5m visitors annually



AMAALA

 Northwestern Red Sea coast


 3.300 sq km project area

- Ultra-luxury tourism project
- Resort and wellness destination with own airport
- 2.500 luxury hotel rooms and 700 residential villas
- Will feature an equestrian club and four yacht marinas
- Recently merged with the Red Sea project



RED SEA


 Along the Western Res Sea coast


 34.000 sq km project area

- Luxury tourism venture along 200 km of pristine coastline
- 9 islands backed by vast desert landscape and mountains
- 50 hotels, new international airport and a town for 35.00 residents
- To run on renewable energy, 100% carbon neutral, with zero waste landfill policy
- Will create 70.000 jobs and contribute \$5.9bn per year to the economy



QIDDIYA

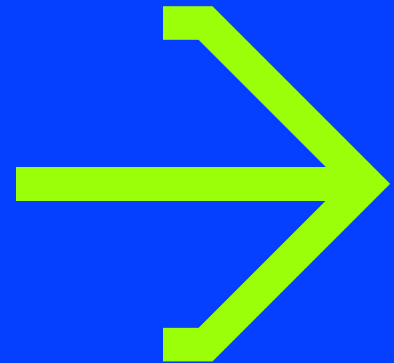
 Southwest Riyadh

 334 sq km project area

- \$8bn city for entertainment, sports and the arts
- Biggest entertainment city in the world, three time the size of Walt Disney World Resort, Florida
- Will include 20.00-seat cliff-top stadium, F1 racetrack, Six Flags theme park
- Estimated 14.5m visitors per year will contribute \$4.5bn to GDP

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**KSA GAMES
INDUSTRY**



NATIONAL GAMING & E-SPORTS STRATEGY

The **National Gaming and Esports Strategy** entails a comprehensive investment strategy to develop the entire gaming and esports value chain and make Saudi Arabia the center of the game by 2030.

The strategy identifies 8 different and complementary areas that make up the value chain and 26 strategic plays making up 86 initiatives that will be executed by 20 different entities.

The sector will unlock economic contribution of more than **50b SAR** by 2030.

As a result, by 2030, the country is expected to have **250 new game companies, 30+ games** by KSA-based studios, said games to reach top 300, **top 3** positions in number of esports athletes per capita, and **#1** event host with the most viewed e-sports events in the world.



KSA GAMES INDUSTRY

Saudi Arabia is the gaming powerhouse of the region as it is the largest market by revenue.

The Saudi market already has high purchasing power, low data costs and a developed network infrastructure.

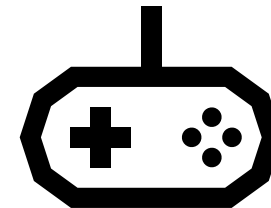
The Saudi Government is supportive of the video game sector as it has introduced policies to encourage game localization, local game development, new studios and offices of international game companies, and hosted major esports tournaments, as well as acquired more than \$3 billion worth of stock in three US video-game makers during Q4 2020, including Activision/Blizzard, Electronic Arts and Take-Two Interactive Software.

67% of the Saudi population are gamers

Saudi Arabia has 23.5m gamers, 48% of them are women

Saudi ARPPU averages at \$270 for mobile games

It is expected that the MENA region will exceed \$3b in 2025



90% internet penetration in Saudi

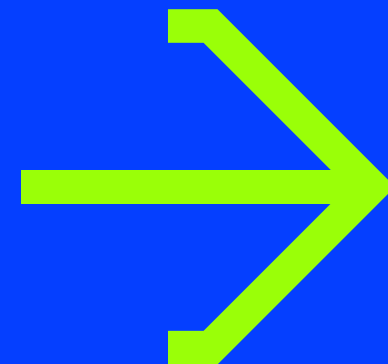
IGDA Riyadh established in 2022

The industry is concentrated in Riyadh with hubs across the kingdom

Incubators, conferences, and training programs across the kingdom

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**LIVING IN
SAUDI ARABIA**



HOUSING

Riyadh has an increasingly diverse accommodation from one-bedroom apartments in the business districts to more family-friendly compounds.

EDUCATION

Riyadh has a number of top schools offering a good quality education and international curriculums.

Typically, international schools follow the International Baccalaureate (IB) program that follows a broad curriculum and emphasizes writing, critical thinking, creativity, and extracurricular activities. There is broad acceptance of the IB diploma by universities domestically, regionally and internationally.



HEALTHCARE

The hospital provisions in Riyadh are good quality, with short waiting lists and high quality of care. KSA hospitals offer full coverage to all citizens and non-citizens ensuring all medical requirements are covered including Covid-19 treatments and vaccinations.

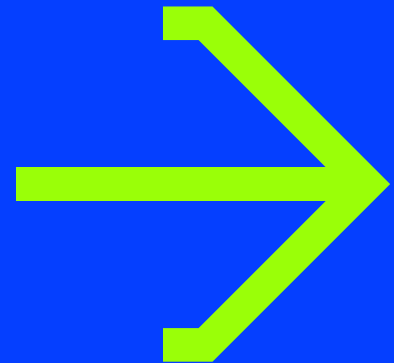


LEISURE

Entertainment in Riyadh is transforming at lightning speed. In the past three years, despite the pandemic, the city has hosted a diverse range of events and exhibitions.

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**KSA BUSINESS
ENVIRONMENT**



TAXES

Profits accruing to foreign investors are subject to income tax. Resident non-Saudis, non-GCC individuals, and most types of businesses are taxed at a flat rate of 20% of profits. If a company has both Saudi and foreign shareholders, the corporate income tax is calculated on the portion of taxable income attributable to the non-Saudi, while the Saudi part contributes to the tax base of Zakat.

Capital Gains are Subject to income tax or Zakat as appropriate, at the normal tax rate.

Social Security is paid monthly and is computed as 2% for non-Saudi employee's and 22% for Saudi employees.

Excise Duty is an indirect tax levied on selective goods at various stages in the supply chain. It can be applied on production, import or sale of the goods.

For the expatriate levy, an annual dependent levy of 1,200 SAR has been applied from July 2017 for dependents of expats. The amount will increase gradually on YOY basis 4,800 SAR from July 2020.

CORPORATE INCOME TAX RATE

20% on a non-Saudi share in a resident corporation.

TAXATION OF DIVIDENDS

Taxed as income with exceptions.

STANDARD VAT RATE

15%

PERSONAL INCOME TAX RATE

NA

VALUE ADDED TAX

is an indirect tax imposed on all goods and services at a rate of 15%

PERSONAL TAXATION

There is no personal income tax.

REGULATORS



Ministry of Labor &
Social Development
Kingdom of Saudi Arabia



الهيئة الملكية لمدينة الرياض
ROYAL COMMISSION FOR RIYADH CITY



هيئة الزكاة والضريبة والجمارك
Zakat, Tax and Customs Authority



وزارة التجارة والاستثمار
Ministry of Commerce and Investment



أمانة منطقة الرياض
RIYADH REGION MUNICIPALITY



المؤسسة العامة للتأمينات الإجتماعية
General Organization for Social Insurance



Qiwa platform is an electronic platform that provides the Ministry of Human Resources and Social Development services and solutions to enhance the electronic services provided to the labor sector. The platform is used to request work permits for expats.



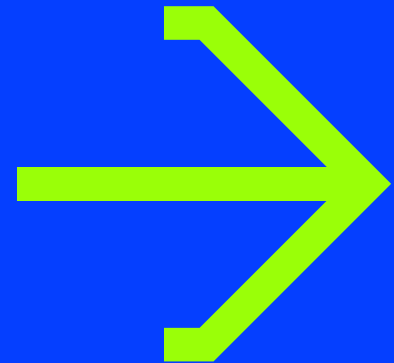
Absher platform allows citizens and residents of Saudi Arabia to use a variety of governmental services. The application provides over 279 services for residents of Saudi Arabia including but not limited to making appointments, renewing passports, resident IDs; cards, IDs, driver's licenses etc.



Muqem platform is a digital portal created to facilitate official documentation processes for Saudi Arabia residents and provide data for employers on their resident workers, as well as perform various transactions.

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**STARTING A
BUSINESS IN
KSA**



TYPES OF BUSINESSES

The Saudi company law recognizes the following five types of businesses. Each company type offers a set of advantages and obligations. Investors should choose a legal entity depending on their business plans or capital.

LIMITED LIABILITY COMPANY (LLC)

Requires only 1 shareholder, no official capital requirements, general liability for debts.

SOLIDARITY PROFESSIONAL COMPANY

individual, who has unlimited personal liability for the business and the licence is issued in their name.

JOINT STOCK COMPANY

minimum 2 shareholders, minimum capital requirements, general liability for debts.

FOREIGN COMPANY BRANCH

requires a license, minimum capital requirements.

LIMITED LIABILITY ONE-PERSON COMPANY

set up by a single entrepreneur who bears personal responsibility for the debts of the venture.

Companies also need to apply for licenses depending on the line of business planned.

Licenses relevant to the games Industry include:



INDUSTRIAL INVESTMENT LICENCE

for manufacturing electronic games.



COMMERCIAL INVESTMENT LICENCE

for retail sale of video games and video game software and consoles.



SERVICES INVESTMENT LICENCE

For either operating video game development or video game services.



RHQ LICENCE

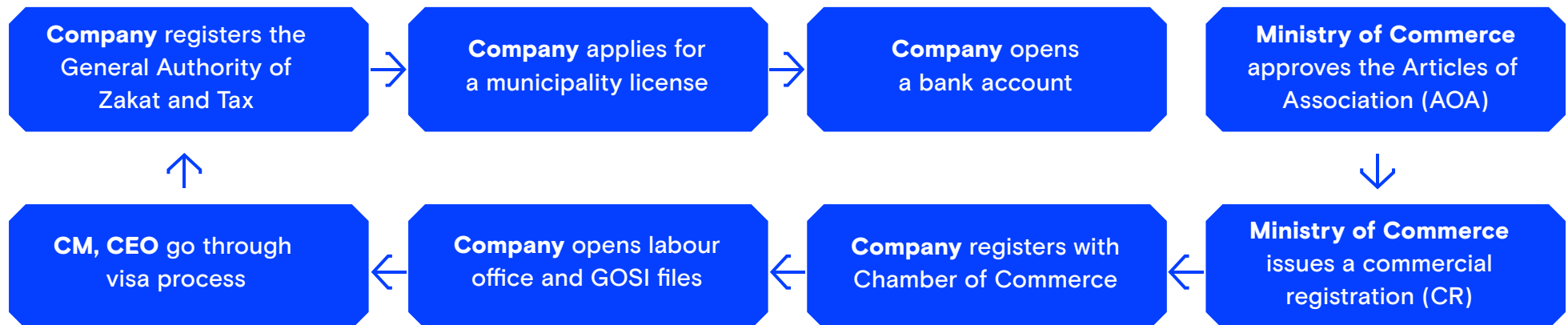
For Regional Headquarters

BUSINESS ESTABLISHMENT PROCESS

Establishing a start-up in KSA allows you to have 100% ownership of the company and there are no minimum capital requirements. To establish a start-up, you'd need to obtain an entrepreneurship license that has to be endorsed by any of the MISA approved partners, that usually are universities and incubators.

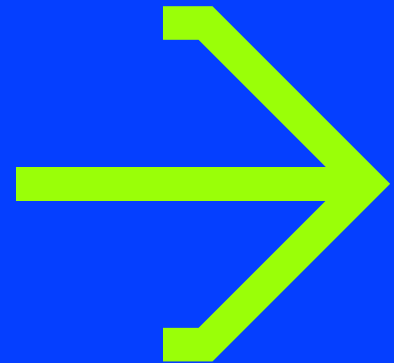
For relocating companies and expanding existing companies into the Saudi market (both RHQs and companies) you'd need to obtain an investment license.

The process of establishing a company has the following stages:



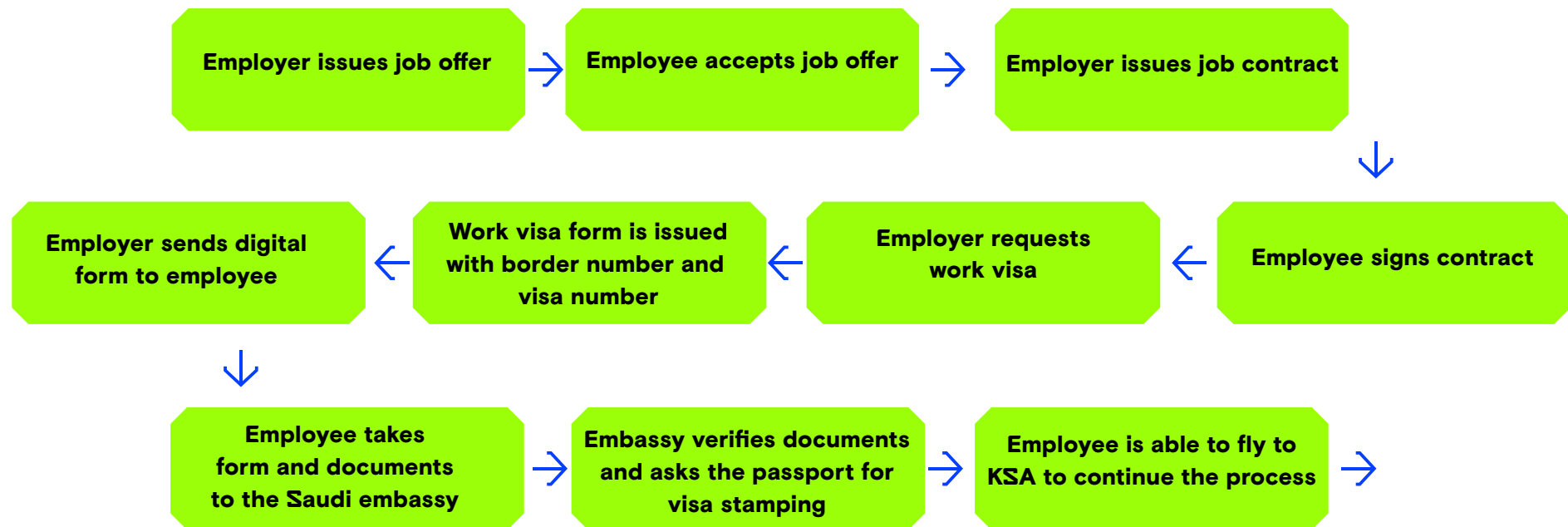
6

**RELOCATING AS
AN EMPLOYEE
TO KSA**



VISA APPLICATION PROCESS

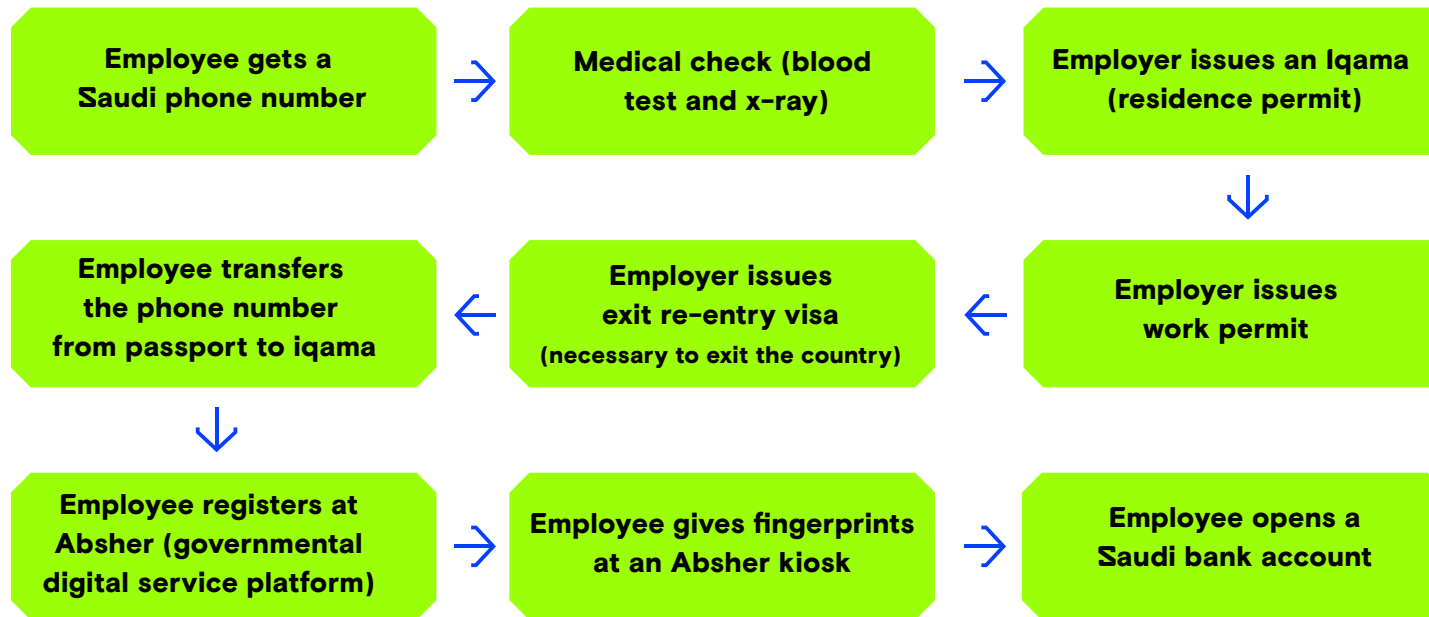
Once you have an offer to work in KSA as an employee of a company, you will have to begin the visa process, which can take 2-3 months depending on the country you are currently living in, country of your passport and country of your diploma. The process can be done independently or through a visa agency and is outlined as follows:



*Requirements differ between countries, we urge you to call/email the Saudi embassy in your country to inquire about the requirements. However, general requirements are: 4 photos, a copy of your passport, education certificates attested by the graduating country and attested by KSA embassy, medical report, and criminal record.

MOVING TO SAUDI

After entering the Kingdom, the process continues until the residence permit is issued and the bank account is opened. Most companies and public sector institutions only pay salaries to local Saudi bank accounts, so this is a vital part of the process.



Iqama ID (residency ID) is required to open a bank account, obtain a local driver's license, purchase a car, rent an apartment, etc.



**START YOUR JOURNEY BY
SCANNING HERE AND EXPANDING
INTO THE SAUDI MARKET**



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